

# 2019-2020 District Goals



**District:** District 35 O  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

We have scheduled 3 Club officer training's. May 7 (West), May 11 (East), May 13 (Central). We will all have club Officer training at our MD Convention May 4th. I may also offer at our District Organizational meeting but have not committed until we see our results from the May Training's. If none is attended we will encourage Lions University training.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Zone/Region Chair training is scheduled for June 1st. All chairs have been notified. I t will also be help in the MD on May 4. I am also encouraging them to take to LCI webinar if offered.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 6 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

I will holding DG Team Zoom meetings every 2 months to try to have continuity between team members. I will use e-mail Lists which have already been created to make communication easier and faster when needing messages sent. I will ask the Region chair to be my liaison to Zone Chairs and the goals set for our team.

## MEMBERSHIP: INVITE FOR IMPACT

|             | FY New Members |
|-------------|----------------|
| 1st Quarter | 84             |
| 2nd Quarter | 28             |
| 3rd Quarter | 84             |
| 4th Quarter | 28             |

**By the end of the 4th quarter, the district will add a total of 224 new members.**

### Action Items:

My district will establish 2 club branch(es).

My district will induct 20 new Lions under 40 years old.

My district will convert 2 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

|             | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 1         | 25              |
| 2nd Quarter | 1         | 25              |
| 3rd Quarter | 0         | 0               |
| 4th Quarter | 1         | 25              |

**By the end of the 4th quarter, the district will start 3 new clubs.**

**With a minimum of 75 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 2 Speciality Club(s).

Iraq War Veterans, Young Professional Club(under 40), Women Club

My district will start 1 Campus Club(s) at Florida Southern College in Lakland school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

|             | Drops |
|-------------|-------|
| 1st Quarter | 30    |
| 2nd Quarter | 50    |
| 3rd Quarter | 20    |
| 4th Quarter | 50    |

**By the end of the 4th quarter, the district's membership drops will not exceed 150 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
My district will use the Club Quality Initiative to support member retention  
My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Teach and promote clubs to have have effective orientations , mentoring of new Lions and assigning tasks to new Lions based on what their skills and experience.

## NET GROWTH GOAL

|                |   |                    |   |                   |   |                 |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 224            | + | 75                 | - | 150               | = | 149             |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 90000 people.**

### Action Items:

Of the total number of people served in my district, 24000 people will be youth (under 18 years old).  
My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

I will create a list of service activities that are currently being done by clubs and print these to be given at our District Organizational meeting and also have the GST work to promote Service AND reporting .

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 1600 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

I will ask the GST to research Global Causes that could be accomplished by our District Lions that could benefit the Global Cause. I will ask the GST to have the item/project details ready for District Organizational meeting in June with an end date as part of the plan.

### Custom goal and action items

I would like to have a service Project as part of a District meeting.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 500.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 5 100/100 Clubs this year

Additional action items to achieve this goal:

I will have 2 additional Team members for the LCIF Coordinator. They will develop a plan and work together to reach all the clubs.

## ADVOCATE

**In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Once the DG Team figures out the new Reporting on MYLlon we will work nto have service reporting mentoring/training at all events the first 6 months, including Zone meetings, District meetings and internet meetings.